

# Academic English Online

## ***Capturing students' use of an academic English online resource: informing future development***

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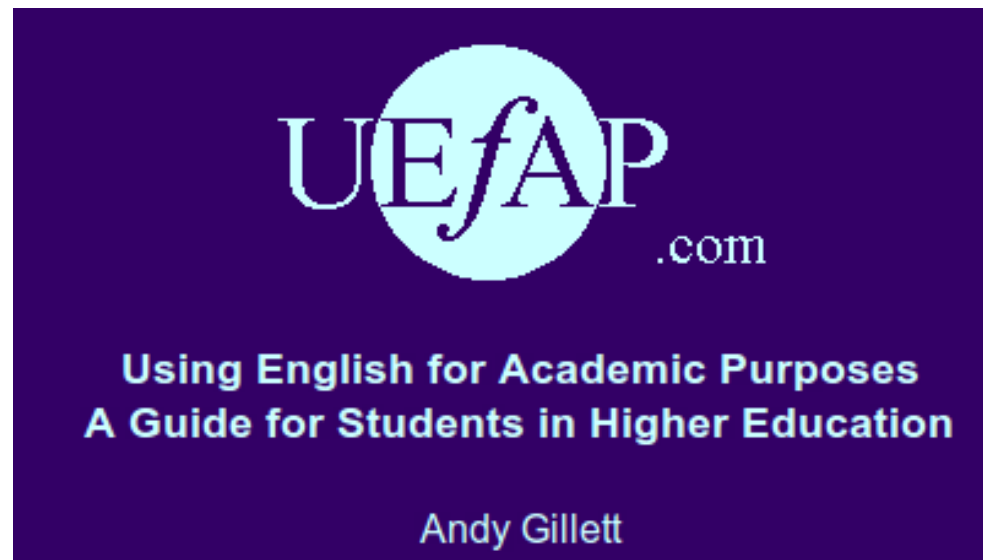


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## **Structure of Talk**

- Project background and context
- Materials' overview
- Trialling and tracking
- Plans for future development
- Question and answer session

# Important influence



QUEEN MARY, UNIVERSITY OF LONDON

# STRATEGIC PLAN

2010-15

To embed “diverse mechanisms of programme delivery, notably e-learning.” (p 19)

“Proportion of taught programmes with a substantial e-learning component to equal 100% in 3 years.”  
(p 21)

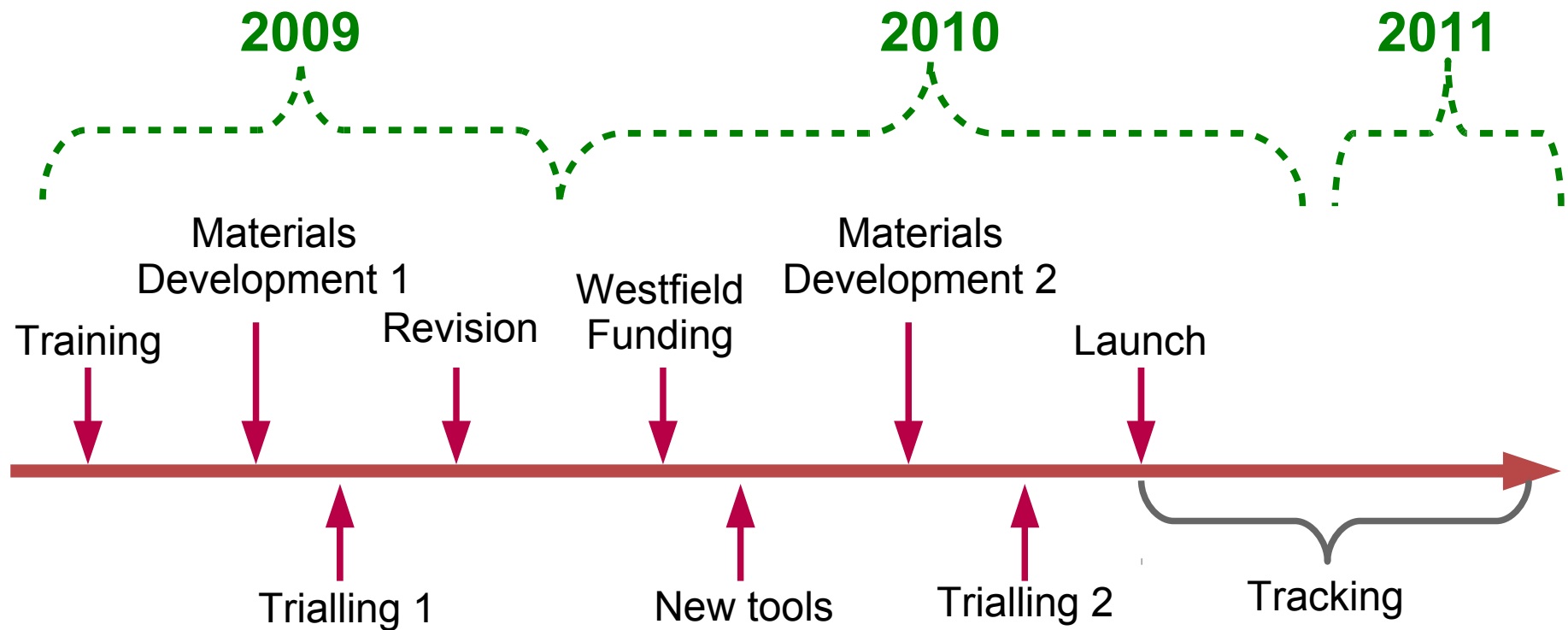
([www.qmul.ac.uk/docs/about/32329.pdf](http://www.qmul.ac.uk/docs/about/32329.pdf))

# Learning Object Creation (LOC) Tool

“With the embedding of more and more e-learning in higher education, there is a recognised need for tools that will allow teachers themselves to develop effective e-learning resources as simply and quickly as possible to serve their own needs.” (Watson, Dickens and Gilchrist, p.1)



# Development Process



# **The website**

Online:

<http://qm-web.languageandlearning.qmul.ac.uk/elss/academicenglishonline/>